

The Cordova High School Band



Sponsorship Press Kit

**1800 Berryhill Road
Cordova, TN 38016
901-416-2118**

Cordova High School Bands



Cordova High Band Boosters

Cordova High Band Boosters provide transportation fees (*to festivals and performance events*), registration fees, uniforms, food during band tours and at some home football games. Volunteer support, equipment for numerous performing ensembles, scholarships, adjudication fees, event planning & management, and good old manual labor.

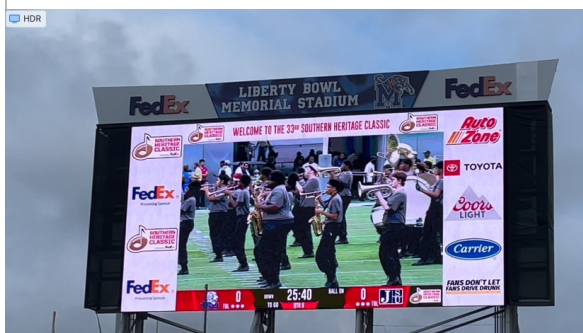
Band Overview

The Cordova High School Band consists of a number of different performing ensembles, each with their own schedules, needs and values. The performing ensembles at CHS include (*by season*), Marching Band, Majorettes, Color Guard, Jazz Band, Symphonic Band, Pep Band and various smaller ensembles.



Public Performances and Events

The number of performances for the various groups within the band total on average over 40 per year. Performances occur during every month of the school year. The marching band performs at all home and all away football games, which adds excitement to the games. We also create in-house printed programs for all of our home concerts (*concerts are free to the public*) and have a sponsor display that will be placed for maximum viewing at all concerts.



The Cordova High School Band Program is an award-winning music program that serves many students around the city of Memphis. Our band program strives to impart performing arts education into every student. Not only is music a focus for our students, the band also imparts the necessary social and life skills to ensure that they become a productive members in the society. The band program has many planned performances all over the region.

In the upcoming school year, the band plans to participate in a variety of parades and performances around the region. We will be attending the Mardi Gras series of parades, competitions at Jackson State University, Essentially Ellington Regional Festivals and various other contests. We will also continue to perform in our own regional contests, parades, and football games. In addition, to the many performances the band with your help is attempting to raise money for additional uniforms. With the growth of the band, every student deserves to look their best to match their playing ability. The uniforms help demonstrate pride, tradition, and the musicality of our ensemble. Please view the next page for details about our uniforms.





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www.wolfpackbands.org

To the Friends of the Cordova High School Band:

We invite you to participate in a fundraising plan to help support the Cordova High School (CHS) Band program in its quest to provide students with unique and meaningful learning experiences through music performance. It is our belief that students need opportunities to develop leadership, character, and other skills for successful futures as an adult member of our society. We have pledged to support those goals, but we cannot do it alone. With continued budget cuts and increased transportation and fuel costs, the CHS Band program needs your assistance more than ever.

We are asking for your monetary support. In return, we can offer you or your business an attractive exposure package. In addition to advertising and year-long exposure, you will have peace of mind that your dollars are going to support a group of over 70 students at CHS. The band program is more than a fun activity for high school students, it is an essential element towards the development of future leaders and musicians in our community. It is truly an investment in *our* future.

The CHS Band is also currently involved in raising funds to replace our fifteen-year-old marching band uniforms. Our current uniforms have held up very well, yet they are beginning to show their age, and we simply do not have enough for the size of our growing program. Our students are currently involved in fundraising activities, but we can't do this without **YOUR** help!

The uniform is our band's identity and brand. We have worked with our design team to develop what we believe shows our dynamic showmanship, while maintaining our traditions and standard in being a superior band. The quality of these uniforms will be second to none. We anticipate this new set of uniforms to serve "The Dynamic Sounds" for another decade if not more.

However, purchasing new uniforms is a costly undertaking. As previously stated, the Cordova High School Band has no outside source of funding. As such, we depend upon the generous sponsorships and donations of individuals like you to assist us in providing the best possible materials for our students. The total amount for each individual uniform is \$425.00. We are asking that you, your associates, friends, or place of business to help us cover the enormous cost of this project. Every uniform sponsored takes us one step closer to supplying our students with the uniforms they deserve!

Please review this information and help us make this campaign a reality as well as our other endeavors. Remember, without your help, our students would not be able to enjoy the successful band program they do.

If you have any questions, please do not hesitate to contact the Cordova High School band office at 901-416-2118. We look forward to debuting our electrifying new uniforms with your help.

Every **tax-deductible** donation is appreciated!

Musically yours,

Roderick N. White, Jr.
Director of Bands
Cordova High School





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Celebration of Success

We are so proud of all our students in the Cordova High Band Program! Check out some of our recent achievements.

Symphonic Band

- *World Strides On-Stage Festival Best Band Overall (2018)
- *Superior Rated Band WTSBOA Concert Festival (2019)
- *Superior Rated Band WTSBOA Concert Festival (2020)
- *Superior Rated Band WTSBOA Concert Festival (2021)
- *Superior Rated Band WTSBOA Concert Festival (2022)
- *Superior Rated Band WTSBOA Concert Festival (2023)
- * 19 students selected for WTSBOA's All West Honor Band (2021)
- *\$1.79 Million Dollars in Scholarship Offers 2021-2022
- *17 Students and 7 alternate students for All West

Jazz Ensembles

- *Superior Rated Band WTSBOA Jazz Festival (2019)
- *Superior Rated Band WTSBOA Jazz Festival (2022)
- *Superior Rated Band WTSBOA Jazz Festival (2023)
- *World Renown Guest Clinicians presenting Masterclasses.
- *Three students eligible for all-state auditions. (5 students total selected to all west).
- *Superior Rated Band WTSBOA Jazz Festival (2022)
- *Opening Performance for the Memphis Symphony Orchestra
- *Performance at the Regional Essentially Ellington Competition in Nashville, TN

Cordova High School Marching Band

- *Superior Rated Band WTSBOA Marching Festival (2017)
- *Superior Rated Band WTSBOA Marching Festival (2018)
- *Superior Rated Band WTSBOA Marching Festival (2019)
- *1st Place at the Southern Heritage Classic Battle of the Bands (2021)
- *1st Place at the Southern Heritage Classic Battle of the Bands (2022)
- *1st Place at the Whitehaven Battle of the Drummers (2023)





Cordova High School Bands



2023 – 2024 Cordova High School Band Program Sponsorship Form

Name of Sponsoring Organization/Individual: _____

Contact Person: _____ Phone # _____

Address: _____ City: _____ Zip: _____

Email: _____

We will contribute at the Sponsorship Level indicated below. Please fill in the amount in the blank for the appropriate level. For Ads, you will receive the largest size for the level to which you contribute.

Maestro Level: \$1,500+ \$ _____

- Name announced as sponsor for the halftime show at home football games.
- Banner/Name displayed at all concerts, on our band room Sponsorship Wall, & on our band trailer.*
- Jazz Band Performance at your place of business (if scheduling permits).
- Full-or-half page advertisement in all CHS Band concert programs.
- Business card advertisement on our CHS Band Website & a link to your site, if applicable.
- Certificate of Sponsorship suitable for display in your place of business.

Director Level: \$1,000+ \$ _____

- Name announced as sponsor for the halftime show at home football games.
- Banner/Name displayed at all concerts, on our band room Sponsorship Wall, & on our band trailer.*
- Half-page advertisement in all CHS Band concert programs.
- Business card advertisement on our CHS Band Website & a link to your site, if applicable.
- Certificate of Sponsorship suitable for display in your place of business.

Wolf Pack Level: \$500+ \$ _____

- Name announced as sponsor for the halftime show at home football games.
- Banner/Name displayed at all concerts & on our band trailer.*
- Quarter-page advertisement in all CHS Band concert programs.
- Business card advertisement on our CHS Band Website.
- Certificate of Sponsorship suitable for display in your place of business.

Green Level: \$250+ \$ _____

- Name announced as sponsor for the halftime show at home football games.
- Eighth-page advertisement in all CHS Band concert programs.
- Name listed on our CHS Band Website
- Certificate of Sponsorship suitable for display in your place of business.

Black Level: \$150+ \$ _____

- Business Card advertisement in all CHS Band concert programs.
- Name listed on our CHS Band Website
- Certificate of Sponsorship suitable for display in your place of business.

I/We want to make a donation to the CHS Band Program, to go towards band travel expenses for out of city band competitions or other miscellaneous items needed for the band. \$ _____

**Banner/Name will be put on the band trailer and band room Sponsorship Wall at the sponsor(s) own expense.*



The Cordova High School Bands



2023 – 2024 Cordova High School Band Program Sponsorship Form *(continued)*

Agreement:

Please provide ad copy and your company logo for concert programs and online sponsorship page *(if applicable)*. If none is provided, name, address and phone number will be substituted.

We agree to provide the sponsorship contribution amount listed above to the 2023-2024 Cordova High School Band Program.

Payment enclosed *(check one)*: _____ yes _____ no

Signature of authorized representative

Date

Please keep a copy of this form for your records. Donations to the Cordova High School Band Boosters Organization qualify as charitable donations and are deductible in accordance with applicable tax law. The Cordova High School Band Boosters Organization is a 501(c)(3) non-profit corporation.

Cordova High School's Band Boosters Inc. tax ID number is 91-2078737

All sponsors will be provided with a program from each event where their ad is included.

Please make checks payable to Cordova High School Band Boosters.

Please send this form and payment to: Cordova High School Band Boosters
1800 Berryhill Rd.
Cordova, TN 38016

Or visit <https://www.wolfpackbands.org/how-to-sponsor.html>

**If you have any questions or would like further information, please feel free to contact
Roderick N. White, Jr., Director of Bands
whitejr.roderick@gmail.com
(931) 338-8207 (Mr. White Cell)**